

Selection of Cluster for Development - Appraisal Sheet

| <u>Sr. No.</u> | <u>Benchmark Requirements</u> | <u>Yes</u> | <u>No</u> |
|----------------|---|--------------------------|--------------------------|
| 1 | Whether required number of people / families pursuing the activity (around 200 artisans are practicing the craft) | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Age of the Cluster - atleast 15 years (Incipient or Matured cluster). The cluster is a matured cluster | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Whether there is scope for developing the cluster activity with our interventions | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | The Artisans are willing to develop/having the urge to develop themselves in the chosen trade by coming together | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | There exists export market potential for the Activity | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | There exists National Market for the product | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Whether it is a DDM district | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 | Is there any USP in the cluster | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 | Whether skill development through Master Craftsmen/ Institutional experts is possible | <input type="checkbox"/> | <input type="checkbox"/> |
| 10 | The Cluster Development Agent / NGO has been identified. | <input type="checkbox"/> | <input type="checkbox"/> |
| 11 | The CDA/NGO has necessary experience in the Cluster activity and commitment so that it can guide the cluster artisans effectively | <input type="checkbox"/> | <input type="checkbox"/> |
| 12 | Whether the support of other agencies are available | <input type="checkbox"/> | <input type="checkbox"/> |
| 13 | Whether the cluster has got high employment and growth potential | <input type="checkbox"/> | <input type="checkbox"/> |
| 14 | Whether the area of operation of the cluster is compact and well defined. | <input type="checkbox"/> | <input type="checkbox"/> |
| 15 | Sources of raw material are available nearby | <input type="checkbox"/> | <input type="checkbox"/> |
| 16 | Whether local bankers are involved in financing the activity | <input type="checkbox"/> | <input type="checkbox"/> |
| 17 | Whether the cluster activity can comply with statutory legal provisions on environmental pollution and related hazards | <input type="checkbox"/> | <input type="checkbox"/> |
| 18 | Whether the Cluster has been adopted before by any other agency for intervention | <input type="checkbox"/> | <input type="checkbox"/> |
| 19 | Whether the intervention would raise the income level of the artisans to raise above the Poverty Line | <input type="checkbox"/> | <input type="checkbox"/> |
| 20 | Whether there is scope for 'demonstration effect' / replication impact and widening the pool of potential beneficiaries | <input type="checkbox"/> | <input type="checkbox"/> |
| 21 | Whether the cluster is located within a radius of 40-50 kms. from district headquarters for easy monitoring | <input type="checkbox"/> | <input type="checkbox"/> |
| 22 | Whether there exists any Association of Cluster Artisans | <input type="checkbox"/> | <input type="checkbox"/> |
| 23 | Is it a pro poor cluster | <input type="checkbox"/> | <input type="checkbox"/> |
| 24 | Whether the cluster lends itself to collective production and collective marketing | <input type="checkbox"/> | <input type="checkbox"/> |