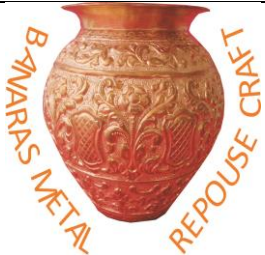
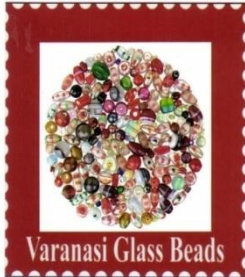


NABARD's Supported Geographical Indication (GI) Products

S. N.	Name of the Product	GI Registration No.	Location or Geographical spread	Brief description of the product (origin/history, manufacturing process, and present status)	Artisan/ Household involved (women's participation) in the activity	Av. Turnover of the craft per year	Logo/ Photograph
S. N.	1	2	3	4	5	6	8
1.	Banaras Brocades & Sarees	99	Varanasi, Chandauli, Azamgarh, Mirzapur, Districts of U.P.	Varanasi district of Uttar Pradesh has one of the biggest handloom clusters in the world. It is famous for its Unique Sarees & Brocades. Exclusive Brocades (fabric) like Kimkhab, Gyaser, Gyanta, Thanka, Pemachandi, Badalchandi are very popular in the world for their exotic weaving technique. A variety of Stoles, Scarf and related accessories are quite popular. There are two type of weaving techniques Kadhua and Fekua which are used here with the support of Jacard, but in older times the whole technique was without Jacard with Akra-Manda, Naka-jala-taka and this was the rarest handwoven method in the world with original Gold and Silver Zari threads on silk and cotton both. Tana-bana(Warp & Weft) is the important component in weaving and the life of Banaras is also similarly interwoven across various communities / social classes.	2.5 lakh	Rs.1500 Crore	
2.	Handmade Carpet of Bhadohi	148	Bhadohi, Mirzapur, Districts of U.P.	Bhadohi hand made carpets are inspired by the classical Indian and Oriental motifs transformed to the most contemporary style. Their unique feature is bright glowing colours and hand knotting technique allowing high number of knots per square inch. This requisite design sense made Bhadohi hand knotted	10 Lakh	Rs.8500 Crore	

				woolen carpets a cherished product in home decoration apart from the fact that they spread warmth. Madho Singh Ghosia is the one of the original design of carpet weaving in this region, now recognized as Intellectual Property Right of the country (IPR)			
3.	Banaras Gulabi Meenakari Craft	397	Varanasi, Districts of U.P.	Meenakari also called enameling is the art of decorating a metal surface by fusing mineral substance over it. Enamelling is considered the most alluring and technical of all metal decorations. As a known place of art and craft Varanasi has developed its own traditions in gems and jewellery. Meenakari of the city has earned a name among the jewellery lovers. The specialty is pink Meena. If this product is popularized as a brand at the international level, the traditional artisans will be highly benefitted and consumers will receive original products. This craft is directly linked with the precious Kundan Jewellery. Due to very high price of Gold and Silver and lack of awareness about this craft in the domestic as well as in the international market in the premium class, demand of this product is low.	100	Rs.15 Crore	
4.	Varanasi Wooden Lacquerware & Toys	457	This craft is traditionally made by Kunder Kharadi Samaj, Society and Vishwakarma samaj in the city area like Kashimiriganj, Khojawan, Kirahaiya, Lahartara, Ramnagar	Wooden Toys are important component of life and used by children from time immemorial with use of bright colours in conjunction with various type of traditional motifs and designs including the wooden mask, figure of God & Goddess, various type of faces, Sindurdani, different type of Latoo (top), flower pot, dolls, decorative items through Lacquerware and painting technique.	2000	Rs. 5 Crore	

			and rural area of Varanasi district of UP.				
5.	Banaras Metal Repousee Craft	398	All over Varanasi city (U.P.) in the area of Kashipura, Nichibagh, Kadamtale, Baraivgali, Vindhyachal Gali, Dasashwamedh, Thahateri Bazar, Sonarpura.	Metal Repousee craft was popular in Varanasi by Kasera community, from Vedic to the modern era. The items relate to the face of God & Goddess, Gold and Silver dresses, traditional ornaments, doors and wall decoration in the temples and various types of gold and silver utensils including the variety of decorative items made by Repousee technique (khal-ubhar) by the traditional artisans of Varanasi since generations. In the Mahakumbh Mela – Rath, Singhasan, Hauda, Chhatra, Chawar, Dand and various types of available related products are made by Banaras metal artisans.	500	Rs.100 Crore	
6.	Mirzapur Handmade Dari	458	Mirzapur, Bhadohi, Allahabad, Varanasi Jaunpur, Ghazipur, Chandauli & Sonebhadra, Districts of U.P.	Dari making process of this region is older than Mughal period and initially people locally made it for their own uses and for the domestic market for floor covering. The craft is famous due to its weaving technique of Iron Punja, and natural color combination. The craft gets its name from a metallic clans – like tool called Panja in the local dialect used to beat and set the threads in the warp. Now the handloom weaving Dari is also much popular across the world from this GI Registered region. The women are also involved in the production process ”	50000	Rs.200 Crore	

7.	Nizamabad Black Pottery	459	Nizamabad in Azamgarh district of U.P.	Nizamabad belonging to the Azamgarh district of Uttar Pradesh is famous for their Black pottery since last over 100 years and popular in the world for their unique natural technique of preparing black pottery. The potters use local soil and make various shapes, using the furnace for baking pots many times, still in traditional manner. The design on the same is made with needle and followed by silver filigree work to finish the product. A number of national and state awardees are in this old age craft. This is a export oriented handicraft of Azamgarh district.	500	Rs.2 Crore	
8.	Varanasi Glass Beads	177	All over Varanasi (U.P.) urban and rural areas	Beautiful handmade glass beads from this region are very popular, across the world. Thousands of artisans are making a variety of beads in their houses using their exclusive human skill. These beads are used for various purposes in different places and also much popular in Jewellery. Women in large number are involved in this craft involving patient and hard work. Varanasi is the biggest Glass Beads exporter in the country.	5000	Rs.500 Crore	
9.	Ghazipur Wall Hanging	555	Cluster is situated in the village s i.e Saidpur, Paharpurkala, Bishunpurkala, Yusufpur , Bhitri, Rasoolpur Kolwar, Sauri, Sadiyabad, Imi lia, Samanpur, Pachra, Sawram and Dhuarjun	It's a unique type of handmade craft using 3 different types of technique like – Hand-woven in pit loom (without Jacquard), wrapping with embroidery and Pasting work in any finished product, carrying thousands of types of designs, motifs, pattern in many colours and natural fibers. Besides it is also produced in Varanasi, Chandauli, Mirzapur districts of Uttar Pradesh. This is an original weaving technique without jacquard and most important thing is that it is done with the help of simple sketch diagrams, the artisans	4500	Rs.4 Crore	

			in the radius of 10-15 km in Saidpur tehsil of Ghazipur district of U.P.	use many colours for production. The uniqueness is related to the use of artisans unique sense of colour combination and its placement. This is one of the finest examples of traditional hand weaving technique in wall hanging.			
10.	Varanasi Soft Stone Jali Work	556	All over Varanasi (U.P.) in the area of Ramnagar, Misir Pokhara, Luxa, Sarai Nandan, Lahartara, Bhithari, etc.	The Varanasi artisans of Soft stone craft are famous for making the beautiful Jali with undercut technique and making the very popular 'Elephant within the Elephant' art pieces by their unique human skill. They are making various types of decorative pieces using various forms of Birds, Animal, Ball, Statues with variety of carving and different type of traditional motifs in <i>Jaali</i> and upper side on the <i>jaali</i> . The uniqueness is that it is created out of a single piece of stone, without any joints. The base material of stone craft / shape stone is Khoria, Gorara, <i>Anguri</i> stone which is available in Jhansi & Mahoba (the main area is Charkhari) district of Uttar Pradesh, but the craftsmanship is available in Ramnagar (a part of Varanasi district).	500	Rs.3 Crore	