

## **Notice for Empanelment of Advertising Agencies**

*Ref. No. NB / CCD / 135 / CCD – 27 / 2021-22 15 March 2022*

### **Agencies Shortlisted for Presentation**

In accordance with clause 6, pages 5&6 of the notice for empanelment of advertising agencies, the following agencies have been shortlisted to make a creative presentation to the Evaluation Committee of NABARD:

<b>S. No.</b>	<b>Name of agency</b>	<b>Time slot</b>
1	Prachar Communication Pvt Ltd	10.30 am – 10.45 am
2	R K Swamy BBDO Pvt Ltd	10.45 am – 11.00 am
3	Concept Communication Ltd	11.00 am – 11.15 am
4	Goldmine Advertising Ltd	11.15 am – 11.30 am
5	Inter Publicity Pvt Ltd	11.30 am – 11.45 am
6	Ventures Advertising Pvt Ltd	11.45 am – 12.00 noon
7	Pamm Advertising & Marketing	12.00 noon – 12.15 pm
8	Paramin Advertising & Marketing Associates	12.15 pm – 12.30 pm
9	Apex Advertising	12.30 pm – 12.45 pm
10	Kautilya Multicreation Pvt Ltd	12.45 pm – 01.00 pm

**Date of presentation:** 12 April 2022

**Venue:** Conference Hall, 2<sup>nd</sup> Floor, A Wing, NABARD Head Office, BKC, Mumbai

**Subject:** Your strategy/ideas for the celebration of 40 years of completion of NABARD on 12<sup>th</sup> July 2022. In this regard, you are requested to provide your inputs under the following forms of media:

- a. Print Media
- b. Electronic Media
- c. Internet and social media
- d. Events/awards/Outdoor/ any other