State Credit Seminar of Gujarat was organised on 31 January 2015. It was inaugurated by Hon’ble Chief Minister Smt Anandiben Patel. Hon’ble Finance Minister, Chief Secretary, Additional Chief Secretary (Finance), various Principal Secretaries and Secretaries of Govt., Regional Director, RBI and controlling heads of various banks were present. The programme was organized in the conference hall of the Chief Minister.

In her address, after releasing the State Focus Paper, the Chief Minister, made a major announcement that State Government will launch a campaign with banks to cover all farmers in the State by Kisan Credit Card (KCC) before next Kharif season. This announcement preceded vigorous efforts by regional office to convince the State Govt. on this issue. Thus, Gujarat may be the first State where all farmers have KCC as well as the Soil Health Card.

After this, she flagged off a bus of State Transport Corporation carrying various messages on financial literacy, JLGs, PMJDY etc. The message has received wide coverage in media including Facebook and Twitter which can be accessed at following links;

https://www.facebook.com/anandibenp

https://twitter.com/anandibenpatel

A few photographs of the event are attached.
CGM receiving Hon’ble Finance Minister, Shri Saurabhbhai Patel

Dr. Dhirendra Kumar, DGM with Chief Secretary, Shri D.J.Pandian on way to the hall
Hon’ble CM, Smt. Anandiben Patel with Principal Secretary Shri Murmu on her right and CGM, NABARD on her left – On their way to the hall

CGM greeting Hon’ble CM with fruit basket
CGM greeting Hon’ble FM with fruit basket

CGM greeting Chief Secretary with fruit basket
Shri M.K.Mudgal, CGM delivering his welcome address

Release of State Focus Paper
Hon’ble Finance Minister speaking to the audience

Hon’ble Chief Minister, Smt. Anandiben Patel
Eager audience listening to Hon’ble Chief Minister

Hon’ble CM taking a look at financial literacy messages on State Transport Bus
Hon’ble CM flagging off the bus

Signing Off