

## **NABARD's YouTube Channel Offers Insight Into Rising Rural India**

NABARD, the apex bank for agriculture and rural development, has been involved in several programmes aimed at developing replicable models in rural sector. Some of these experimentations have been documented as short films and are available on the bank's YouTube channel [www.youtube.com/nabardonline](http://www.youtube.com/nabardonline) for the benefit of relevant institutions and the public at large. This channel has been now redesigned with state wise playlists to provide better navigation and viewing experience. Besides the thematic groupings, a new playlist titled "Regional Videos" showcases all films that have been uploaded on the channel. We invite you to watch these films and give your valuable views in the comments section.