EXECUTIVE SUMMARY

Ernakulam district is industrially and commercially the most advanced district in the State. The District has the unique feature of having a Seaport, Airport and Rail networking. The district has very good road connectivity. The administrative boundries of Ernakulam district comprise of 2 Revenue Divisions, 7 taluks and 117 villages. There are 14 blocks comprising of 84 grama Panchayats in the district. In addition to Kochi Corporation, there are 11 other Municipalities.

The Gross Domestic Product (GDP) of the district for the year 2012-13, at factor cost, was ₹.49453.29 crore, which, at 15.1% of the GDP of the State at ₹.349338.32 crore, was the highest among all the districts. The share of primary, secondary and tertiary sectors in the GDP of the district was 11.5%, 39.7% and 48.8% respectively. The per capita income of the district at factor cost during 2012-13 was ₹.144558/- was also the highest in the State. Hence the district ranked number one (1) in both GDP and per capita income in the State.

Ernakulam district is considered as the IT capital of the State. A Software Technopark "INFO TECH Park" is fully functional in Kakkanad. Smart city and International Container Transshipment Terminal (ICTT) are under implementation. The infrastructure created by the LNG terminal, Infopark, Metro rail, etc. are also expected to give a fillip to the development of the district. Adequate availability of infrastructure facilities like electricity, fresh water, good transportation – road, water, air &, rail, robust banking facilities, proximity to Kochi airport, rail facilities upto Kochi Harbour Terminus, International Airport, availability of technical and management skills, etc. have substantially contributed to the growth of the industrial sector in the district.

The economy of Ernakulam district also dependents on the agricultural sector. Of the total geographical area at 3.06 lakh ha, the net sown area stood at 1.52 lakh ha and gross cropped area was 1.65 lakh ha, during 2013.-14. The cropping intensity stood at 109%. Area-wise, Rubber and Coconut occupy the maximum cultivated area. Continued urbanization, booming real estate prices, increasing demand for residential & commercial premises, shifting of land to more remunerative cash crops, expansion of the services sector, etc. are some of the issues confronting the farm sector in the district.

The district has a good network of financial institutions with 43 Commercial banks, (involving 871 branches) one DCCB (54 branches), four PCARDBs (7 branches), one RRB (30 branches) & 176 Service Co-op Banks (217 branches).

The District has been consistently over achieving the District Credit Plan target. In the year 2014-15, the level of achievement under priority sector lending was 100.2% of the set target.

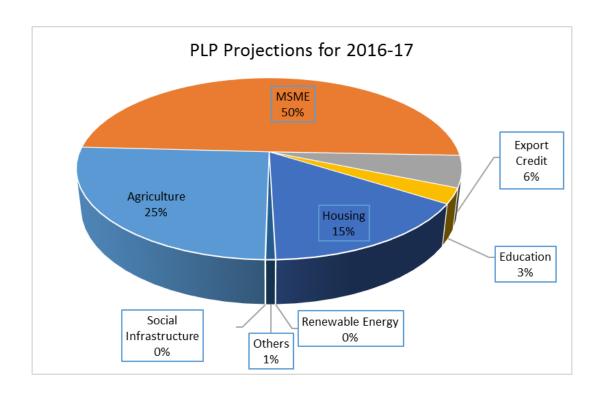
2. Projections of credit flow for the year 2015-16

The PLP projections for the year 2016-16 in respect of Ernakulam district has been estimated at Rs.15992.30 crore which is 22 % per cent higher than the PLP projections for the year 2015-16. The details of sector/sub-sector-wise estimates of the PLP projections for the year 2015-16 are furnished below.

Appendix A to Annexure 1: Broad Sector wise PLP Projections- 2016-17

District: Ernakulam ₹. Lakh

| Sr. No. | Particulars | PLP Projections | | |
|---------|---|-----------------|--|--|
| | | 2016-17 | | |
| | | | | |
| A | Farm Credit | | | |
| i | Crop Production, Maintenance and Marketing | 304763.13 | | |
| ii | Term Loan for agriculture and allied activities | 81233.90 | | |
| | Sub Total | 385997.03 | | |
| В | Agriculture Infrastructure | 6625.28 | | |
| C | Ancillary activities | 16440.31 | | |
| I | Credit Potential for Agriculture (A+B+C) | 409062.63 | | |
| II | Micro, Small and Medium Enterprises | 796050.42 | | |
| III | Export Credit | 89943.00 | | |
| IV | Education | 43680.00 | | |
| V | Housing | 248830.00 | | |
| VI | Renewable Energy | 179.92 | | |
| VII | Others | 11084.30 | | |
| VII | Social Infrastructure involving bank credit | 400.00 | | |
| | Total Priority Sector (I to VIII) | 1599230.27 | | |



Appendix B to Annexure 1 Summary of Sector/ Sub-sector wise PLP projections- 2016-17

District: Ernakulam **PLP Projections** Sr. **Particulars** No. 2016-17 **Credit Potential for Agriculture Farm Credit** i Crop Production, Maintenance and Marketing 304763.13 ii Water Resources 3534.12 iii Farm Mechanisation 2842.46 iv | Plantation and Horticulture (Including sericulture) 50164.87 v Forestry and Waste Land Development 28.02 vi Animal Husbandry - Dairy 7426.72 vii Animal Husbandry - Poultry 1054.18 viii Animal Husbandry - Sheep, Goat, Piggery, etc 725.52 ix | Fisheries (Marine, Inland, Brackish water) 15458.02 x Others - Bullock, Bullock cart, etc. 0.00 Sub Total 385997.03 В **Agriculture Infrastructure** Construction of storage facilities (Waterhouses, Market yards, 924.00 Godowns, Silos, Cold storage units/Cold storage chains) ii Land development, Soil conservation, Watershed development 4983.08 Others(Tissue culture, Agri bio-technology, Seed production, Bio-718.20 pesticies/ fertilizers, Vermi composting) Sub Total 6625.28 \mathbf{C} **Ancillary activities** i Food and Agro processing 13890.31 Others (Loans to Cooperative Societies of farmers for disposing of their produce, Agri Clinics/Agri Business Centres, Loans to 2550.00 PACS/FSS/LAMPS, Loans to MFIs for on lending) Sub Total 16440.31 **Total Agriculture** 409062.63 H Micro, Small and Medium Enterprises i MSME - Working capital 155358.74 ii MSME - Investment credit 640691.69 **Total MSME** 796050.42 Ш **Export Credit** 89943.00 IV**Education** 43680.00 Housing 248830.00 VI Renewable Energy 179.92 Others (Loans to SHGs/JLGs, loans to distressed persons to preay noninstitutional lenders, PMJDY, loans to state sponsored organisations 11084.30 for SC/ST) VII Social Infrastructure involving bank credit 400.00 **Total Priority Sector** 1599230.27

MAP OF THE DISTRICT



| | | | | Dis | trict Pro | | | | | | |
|--|--------------------------|----------------|---------------------------------------|---|--------------------|---|-------------------|--------------------------------|--------------|-----------|--|
| District - | | RNAKULA | | KERALA Division - | | | | | | | |
| 1. PHYS | | DMINISTR | RATIVE 2. SOIL & CLIMATE | | | | | | | | |
| T . 10 | | URES | 205026 | 1 | | T | | | | | |
| Total Geographical Area (Ha) | | | 305826 7 | Agro-climatic Zone | | Western Plains and Ghat Region-Coastal Midland Region(Zone12) | | | | | |
| No. of Sub Divisions | | | - | · · | | | | | | | |
| No. of Blocks No. of Villages (Inhabited) | | | 14 124 | Climate | | Dry Sub -humid and per humid | | | | | |
| No. of Pancha | | | 88 | Soil Type | | Laterite, Red loamy, coastal Alluvium | | | | | |
| | | ISATION [Ha | | | | 4. RAINFA | LL & GROUN | | | | |
| Total Area Re | ported | | 305826 | D (. 11 ft | 1 | Normal Actual | | 2013-14 | | | |
| Forest Land Area Not Available for Cultivation | | | 70617 41453 | Rainfall [in mm] | | 3028.90 Varia | ation | 3337.50 (+) 308.6 | | - | |
| Permanent Pasture and Grazing Land | | | 0 | Availability of Ground | | Net annual recharge | | () | ual draft | Balance | |
| Land under Miscellaneous Tree Crops | | | 121 | Water [Ham] | | 567.84 MCM | | 293.80 MCM | | 274.04 MC | |
| Cultivable Wa | | | 11071 | | | 5. DISTRIBUT | | ND HOLDING | | | |
| Current Fallo Other Fallow | W | | 9585 10350 | Classificatio | n of Holding | | Hol Nos. | rea % to Tota | | | |
| Net Sown Are | a | | 151786 | <= 1 Ha | | | 425917 | % to Total 94 | Ha. 26252 | 55 | |
| | Cropped Are | a | 165157 | >1 to <=2 Ha | a | | 20347 | 4 | 10949 | 23 | |
| Area Cultivat | ed More than | Once | 13371 | >2 Ha | | | 8393 | 2 | 10548 | 22 | |
| | nsity [GCA/N | | 109 | Total | | F DEMOCT | 454657 | | | | |
| Cultivators | WORKERS P. | ROFILE [in '00 | 48 | Category | | 7. DEMOGE Total | Male | Female | Rural | Urban | |
| | Small/Margir | nal Farmers | 25 | Population | | 3282 | 1619 | 1663 | 1048 | 2234 | |
| Agricultural I | Labourers | | 52 | Scheduled Caste | | 264 | 128 | 134 | - | - | |
| Workers enga | ged in House | | 25 | Scheduled T | ribe | 10 | 5 | 5 | - | - | |
| | ged in Allied | Agro- | 100 | Literate % | | 96 | 98 | 94 | - | | |
| Other workers | | DLDS [in '000] | 791 | BPL | 0 HOU | SEHOLD AM | ENITIES INC | s. in '000 Hous | eholdel | | |
| Total Househ | | LD3 [III 000] | 693161 | Having brick | k/stone/concre | | ENTITES [NO | Having electr | | 693 | |
| Rural Households | | | 489390 | | ce of drinking v | | 693 | Having indep | | | |
| BPL Households | | | 203771 | | ss to banking s | | 693 | Having radio | | | |
| | | FRASTRUCT | | | I. INFRASTRU | CTURE RELA | TING TO HI | | ITATION [N | | |
| Villages Elect | rified ng Agriculture | Power | 124 124 | Anganwadis Primary Hea | | | 661 | Dispensaries Hospitals | 49 99 | | |
| | ng Post Office | | 124 | | ilth Sub-Centres | s | 237 | Hospital Beds | 3702 | | |
| Villages having Banking Facilities | | | 124 | 12. INFRASTRUCTURE & SUPPORT SERVICES FOR AGRICULTURE | | | | | | | |
| | ng Primary Sc | | 124 | Fertiliser/Seed/Pesticide Outlets [Nos] 703 Agriculture 54731 | | | | | | | |
| Villages having Primary Health Centres | | | 124 | | K Consumption | | 33537 | Pumpsets En | 0 1 | 54731 | |
| Villages having Potable Water Supply Villages connected with Paved | | | 124 124 | Certified Seeds Supplied [MT] Pesticides Consumed [MT] | | | 902 1191 | Agro Service Soil Testing C | 2 1 | | |
| - 0 | | COVERAGE | | | Tractors [Nos] | | 1341 | Plantation nu | 5 | | |
| | ailable for Irr | | 35903 | Power Tiller | | | 1301 | Farmers' Club | 70 | | |
| + Fallow) | | | 33903 | 1 OWEL TIMEL | s [NOS] | | 1301 | Krishi Vigyar | 70 | | |
| Irrigation Pote | ential Created | | 24752 | Threshers/C | Cutters [Nos] | | 7881 | Kendras[Nos | 1 | | |
| Net Irrigated . | Area(Total are | a irrigated at | 24752 | 1, | 4. INFRASTRU | CTURE FOR | STORAGE T | * | | JG. | |
| east once) | by Canals / | Chammala | | | n Mandi/Haat | | 17 | Wholesale Ma | | | |
| | | Channels | 8658 7663 | | icca Road [Km] | [NOS] | 2655 | Godown [No: | | 35 66 | |
| Area irrigated by Wells Area irrigated by Tanks | | | 2182 | | ilway Line [Kn | n] | 82 | Godown Cap | 128919 | | |
| | by Other Sou | rces | 6249 | | sport Vehicle [N | | 23690 | Cold Storage [Nos] | | 55 | |
| | ential Utilized | | | | | - | | Ü | | - | |
| rrigated Area |) | , | 69 | Goods Trans | sport Vehicle [N | | 55219 | Cold Store Ca | . , | 60000 | |
| | | No of units | Cap.[MT] | | 16. ARE | | 2-13 | D OF MAJOR | | Avg. Yiel | |
| Type of Processing No of units Food 25 | | Cap.[IVII] | Crop | | Area (Ha) | Prod. (MT) | Area (Ha) | Prod. (MT) | [Kg/Ha | | |
| Sugarcane | | | Paddy | | 3940 | 8533 | 4052 | 9056 | 2235 | | |
| Fruit (Pulp/Juice/Fruit 2 | | | Banana | | 5586 | 50743 | 5638 | 54056 | 9588 | | |
| Spices (Masala 9 Dry-fruit | | | Pineapple | | 5413 43751 | 50704 NA | 5001 | 53721 227* | 10742 | | |
| Cotton | | | Coconut | | 43751 59300 | NA NA | 44582 59740 | 74445 | 5092 1246 | | |
| Milk 9 | | 280000 | Rubber Nutmeg | | 6058 | 4840 | 6101 | 4799 | 787 | | |
| Meat 5 | | | Pepper | | 2113 | NA | 2026 | 599 | 296 | | |
| Animal feed | | | | | uction of Cotton(l | | | | | | |
| | | ON AS PER CI | | | 8. INFRASTRU | | | | | | |
| Category of Cattle - | Total 119559 | Male 18617 | Female 100942 | Veterinary Hospitals/Disp Disease Diagnostic Centres | | | 111 1 | Animal Mark Milk Collection | | 9 | |
| Cattle - | 97426 | 9261 | 88165 | Artificial Insemination Cer | | | 1 | Fishermen So | | 98 | |
| Suffaloes | 22133 | 9356 | 12777 | | ding Farms [No | | 1 | Fish seed farr | | 52 | |
| heep - | 0 | 0 | 0 | | bandry Tng Ce | | 1 | | | 198 | |
| heep - | 0 | 0 | 0 | Dairy Cooperative Societies [Nos] | | | 345 | Poultry hatch | | 17 | |
| Goat Pig Cross | 123538 4655 | 26995 2078 | 96543 2577 | Improved Fodder Farms [Nos] 19. MILK, FISH, EGG PROI | | | 220 FION & THE | Slaughter hou | | 1 ITY | |
| Pig - Cross Pig - | 740 | 378 | 362 | Fish | Production [N | | I TO I W I IIE | Per cap avail. | | L111 | |
| Horse/Donk | 180 | 58 | 122 | Egg | Production [L | | 1600 | Per cap avail. | | 39 | |
| Poultry - | | | | Milk | Production ['(| 000 MT] | 194 | Per cap avail. | [gm/day] | 246 | |
| | | · | · · · · · · · · · · · · · · · · · · · | Meat Production [M | | /IT1 | 21510 | Per cap avail. | [om/day] | 28 | |
| Poultry - | 4270568 | | | Meat | r roduction [N | 11] | 21010 | | 16111/ 441/1 | | |

DISTRICT PROFILE

Ernakulam district was formed in 1958 by bifurcating the Kottayam and Trichur revenue districts. The administrative boundries of Ernakulam district comprise of 2 Revenue Divisions, 7 taluks and 117 villages. There are 14 blocks comprising of 84 grama Panchayats in the district. In addition to Kochi Corporation, there are 11 other Municipalities. The district is industrially and commercially the most advanced district in the State. The District has the unique feature of having a Seaport, Airport and Rail networking. The district also has very good road connectivity.

The Gross Domestic Product (GDP) of the district for the year 2012-13, at factor cost, at current prices, was ₹.49453.29 crore, which, at 15.1% of the GDP of the State at ₹.349338.32 crore, was the highest among all the districts. The share of primary, secondary and tertiary sectors in the GDP of the district was 11.5%, 39.7% and 48.8% respectively. The per capita income of the district at factor cost, at current prices, during 2012-13 was ₹.144558/- and was also the highest in the State. Hence the district ranked number one (1) in both GDP and per capita income in the State.

The total population of the district stood at 32.82 lakh, of which 50.7% is female. The literacy rate is 95.9%. Adequate availability of infrastructural facilities like electricity, fresh water, good transportation – road, water, air &, rail, robust banking facilities, proximity to Kochi airport, rail facilities upto Kochi Harbour Terminus, International Airport, availability of technical and management skills, etc. are factors which have substantially contributed to the growth of the commercial/industrial sectors in the district. On the other hand, continued urbanization, booming real estate prices, increasing demand for residential & commercial premises, shifting of land to more remunerative cash crops, expansion of the services sector, etc. are some of the issues confronting the farm sector in the district. Majority of the land holdings are small/marginal, the average land holding size being just 0.18 ha. Area-wise, Rubber and Coconut occupy the maximum cultivated area. Rubber is the principal crop, accounting for about 35% of the area under cultivation. Of the total gross cropped area, share of non-food crops stood at 65.8%.

BANKING PROFILE

Union Bank of India is the Lead Bank of the district. The lead bank overseas the implementation of the District Credit Plan and the other developmental programmes. Lead District Office collects data from the branches and finalises reports, which are reviewed in the BLBC/DLRC meetings. The district has been declared as a 100 percent financially included district and there is no denial of banking facilities to any household. All the 84 Grama Panchayats are having at least one branch of a commercial bank in addition to the Service Cooperative bank.

The district has a good network of financial institutions with 43 Commercial banks, (involving 871 branches) one DCCB (54 branches), four PCARDBs (7 branches), one RRB (30 branches) & 176 Service Co-op Banks (217 branches).

2. Performance to Fulfill the National Goals during 2015-16

The share of priority sector loans in the total loan outstanding stood at 35% as on 31 March 2015, which was less than the stipulated norm of 40%. Banks will need to step up their advances to the priority sector and especially agriculture sector. The loans to SC/ST, weaker sections and DRI stood at ₹30774.0 lakh, ₹60664.0 lakh and ₹21.0 lakh respectively as on 31 March 2015. The CD ratio stood at 87.1% as on that 31 March 2015.

3. Performance under Annual Action Plans during last 3 years

The District has been consistently over achieving the District Credit Plan target. In the year 2014-15, the level of achievement under priority sector lending was 100.2% of the set target.

4. Crop Insurance Schemes

The objective of the Crop Insurance schemes is to reduce the economic distress of the farmers by providing insurance coverage in the event of failure of any of the notified crops as a result of natural calamities, pests and diseases. Under the National Agriculture Insurance Scheme (NAIS), the notified crops are Paddy, Turmeric, Ginger, Pineapple, Tapioca and Banana which are protected against risks such as natural fire and lighting, storm, hailstorm, cyclone, tempests, hurricane, tornado, flood, inundation, floods, landslides, draught, dry spells, pests and diseases. Besides NAIS, a State Insurance Scheme (SCIS), covering farmers with own or leased lands, is also functional in the district/state.

5. Status of SAMIS / Reporting system

The level of submission of LBR returns during the year 2014-15 stood at 81%. The issue of submission of timely and correctly filled returns by all the bank branches is being regularly taken up in the Block and District level review meetings.

6. Other issues

All the 14 blocks in the district are having Financial Literacy centres functioning. The Rural Self Employment Training Institute (RSETI) in the district has been promoted by Union Bank of India and the institute has trained 7037 persons, 290 batches, so far. The settlement rate of trainees in the RSETI stands at 78.05%.