

## प्रधान मंत्री Prime Minister

## MESSAGE

It is a pleasure to learn about the 40th Foundation Day celebrations of National Bank for Agriculture and Rural Development (NABARD). The occasion marks an important milestone in the course of the institution's journey that has been steadfast in its efforts towards the cause of agriculture and rural economy.

Self-reliant rural economy is necessary for Aatmanirbhar Bharat. Our Government has been taking concrete measures over the last 7 years to provide new solutions and options in farming.

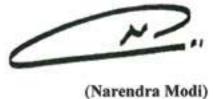
We are committed to empower our close to 12 crore small farmers and help them become the driving force of rural economy. Our hardworking farmers have made record production in farming amid the unprecedented challenges of Corona.

With the ever-increasing agricultural production, there is a need of post-harvest revolution and value addition. We are striving tirelessly to intensify our speed and scale to achieve this. We have been taking comprehensive steps to get a complete solution, from irrigation to sowing, harvesting and earnings that is technology enabled. Our focus is to encourage the youth and promote start-ups associated with the agriculture sector.

We are giving impetus to create a scientific ecosystem, speed up development according to the wishes and expectations of villages and transform the agriculture sector of the country through holistic approach. With the experience and vision in the domain, NABARD is one of the valued stakeholders.

May the 40<sup>th</sup> Foundation Day celebrations inspire members of NABARD to rededicate themselves to the pledge of redevelopment of rural India. The organization will continue to strive in service of the agriculture sector and our farmers with a new resolve and renewed energy.

I wish the 40th Foundation Day celebrations all success.



New Delhi आषाद्व 16, शक संवत् 1943 July 07, 2021

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